Press Release - Launching of Fiinovation Mobile Site

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Communication has reached new heights after the creation of World Wide Web, after more than 20 years today we are experiencing a world of constant connectivity, consumers demand instant access to the information which they require, whenever they require it - especially when they are on a move and have difficulties accessing the internet. ***In India, there will be 348 million Internet users in 2017, up from 138 million in 2012.*** Most of the civil society organizations work in places where internet access through personal computer is a hurdle. So Fiinovation took a deeper look at civil society organizations and its expectations with respect to their connectivity needs and came up with a state-of-the-art mobile access solution.

Taking note of convenience of the civil society organizations, and to reduce the dependency on internet access through personal computer for organizations facing accessibility issues, Fiinovation is launching a first of its kind technology assistance in the form of a mobile site**"m.fiinovation.co.in"** on the 13th of July 2013.

The unique mobile site is first of its kind in the social development sector, and is a compressed version of the organization's website www.fiinovation.co.in and will incorporate all its key features on display. All the required and relevant information will be made available on a single user click. It's simple to use; easy access makes the browsing experience quicker and faster. Not only this solution is an economical one but it gives accessibility whenever the user is within the coverage area of its mobile network.

The mobile site is integrated with the Fiinovation management module which provides round the clock organization support and helps maintain transparency in the work progress various projects in the social development sector. The users will be able to view information, receive immediate project alerts and can even send feedback.All these features are new in the social development sector as Fiinovation puts in constant efforts to bring in innovative solutions and make development reach the darkest corners of the country. This will also ensure easy access to project designing and resource mobilization solutions for the civil society organizations.

"With an objective to ease the civil society organization's access and reach we have come up with this user friendly interface which will cater to the organization's need of instant connect bridging the e-gap" stated the development sector professionals of team Fiinovation.

"This will be a benchmark move which will take technological advancement in the development sector to a new level providing solutions for the hard reached with just a click in the mobile" they also added.

About Fiinovation - As one of the India's leading resource mobilizing company, Fiinovation offers integrated innovative resource mobilization and project management solutions for civil society organizations across India. Fiinovation endeavors commitment towards quality assurance for every service provided. While you dedicate all your resources in eradicating poverty, enhancing social entrepreneurship and developing capacities for economically and socially marginalized communities, Fiinovation affirms to be the much needed support you need in raising funds for institutions.

For more information:

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